

THE GALLERY SHOP OF THE GUNNISON ARTS CENTER

Mission Statement:

The purpose of The Gallery Shop is to offer an affordable place for visitors and community members to purchase local art at the Gunnison Arts Center. It is an opportunity for a group of local Artists to cooperatively and professionally display their work for sale. It will not seek to rival or copy what is being exhibited in the Main or Upper Galleries, where other artists are showing. The intent is to make it a profitable, popular, accessible and affordable place for our local community to purchase art.

How to join The Shop: Participate as a Working, SHOP, or Artist.

Artists may apply to join The Shop by submitting the following materials for review:

- Fill out a Shop application
- Include Artist Bio
- Provide 4-6 professional and current photos of your work

Once the GAC and The Shop have received the artist application, an initial interview with a GAC Staff Liaison and The Shop Lead Artist will be held to determine eligibility and whether The Shop might be a good fit for you. We will ask that you bring in a few pieces of your artwork or high-resolution photos, for the current Working Artists in The Shop to weigh in on the final decision.

It is the goal of The Shop to maintain a balance of art mediums (possible categories to include jewelry, ceramics, paintings, photographs, woodworks, glass and multi-media). The Shop Exists as to provide a space for artists to show in Gunnison, and be inclusive and fair in the process. The Gallery Shop will strive to maintain up to 10 artists at a time on its team. There may be more than one artist in each medium. The GAC Staff and Shop Lead Artist will occasionally advertise Shop artists opening to the public if needed. There are four options for artists in The Shop; a Working Artist, SHOP Artist, Visiting Artist or a Community Invited Artist.

- **Working Artists - 75%/25% Commission, Membership, Monthly Shop Work, 1 year term-**
Working Artists are required to volunteer their time **each month** to keep the shop orderly and clean. A record of in-Shop work time will be kept with the Staff Liaison. Working artists are encouraged to be present and help at GAC events. Working Artists receive 75% commission on all their sold work, and 25% goes to the GAC. If a Working Artist misses volunteering one month, they will receive a warning. If the Working Artist is absent from the Shop for a second month, they will receive a 60/40 commission. A third month absence will result in a 50/50 commission. Should a Working Artist receive a 50/50 commission (Three months without presence in The Shop), a discussion will take place with the Working Artist, Staff Liaison and Lead Shop Artist to determine if The Shop is a good fit. Working Artists are required to join the GAC as Members. Once accepted into The Shop, Working Artists will be in the space for one full year. At the end of that year, the artist will sit for review with the Lead Shop Artist and GAC Staff Liaison. Working artists are eligible to help approve artist applications and present a potential "Invited Community Artist".
- **Shop Artists – 65%/35% Commission, Membership, 1 year term-**
Shop Artists do not need to work volunteer hours, and receive a 65% commission on all their sold work, the GAC takes 35%. Shop artists are encouraged to attend all First Friday ArtWalk events to bolster sales and add to the vitality of The Shop. Shop Artists are required to join the GAC as Members. Once accepted into The Shop, Shop Artists will be in the space for one full year. Shop Artists do not approve artist applications, but may present a potential "Invited Community Artist".
- **Visiting Artists- 60%/40% Commission, \$10 Fee, 6 month Term-**
Visiting Artists are in The Shop space for six months only. Visiting artists receive 60% of commission on all their work sold, the GAC takes 40%. There is also a non-refundable \$10 fee upon acceptance. This fee helps maintain The Shop space with light bulbs, cleaning supplies, art tags, paint, receipt books and new display furniture. There is no required volunteer time for Visiting Artists. The Shop will allow for up to four Visiting artists at a time (or as space allows.)

- **Invited Community Artists- 70%/30% Commission, 1 month Term (Must be invited, cannot apply)**
Invitation Only Artists will be invited to The Shop to be a featured artist for one month **by explicit invitation only**. Invitation Only Artists may be invited by current working/shop artists, the Lead Shop artist and GAC Staff Liaison. They will receive a 70%/30% commission split.

Application Acceptance:

Artists will be accepted in The Shop space quarterly in February, April, August or November. These dates coincide with the quarterly Shop re-design/rotation. The Shop will accept new artists, only if there is space/need for new artists to join. When there is no space available for additional Working, Shop or Visiting artists, The Shop Lead Artist will keep a waitlist of interested new artists and notify them as spots open up.

Marketing:

Please provide the Lead Shop Artist with 4-5 high-resolution images to use in marketing The Shop. The GAC Staff Liaison and Lead Shop Artist may occasionally decide to advertise Shop openings to the public. Additional, ongoing imagery is welcome and can be sent to the Lead Shop Artist at any time.

Sales/Tax:

The GAC will manage sales from The Gallery Shop. The GAC sales tax license will cover all sales. The GAC will collect sales tax and report sales tax for individual artists. Artists will receive pay-outs for artwork sold in The Shop monthly on a set schedule.

Installation:

Each new quarter, in February, April, August and November, there will be an entire Shop rearrange. A committee of three Artists, the Lead Shop Artist, and Staff Liaison, will be responsible for the theme and the physical, in-Shop rearrange. The Committee will change each quarter. Rearrange committees will be different each quarter, to give all artists an equal opportunity at setting up the Shop.

Inventory/Theft:

All Artists will be expected to keep track of their inventory and have a clear, precise labeling system for their work. Should they opt out of keeping track of inventory, artists will need to sign a waiver relieving the Gunnison Arts Center of all responsibility for theft. If inventory is not completed the month of a piece missing or stolen, the Shop is not responsible for reimbursement. Artwork is insured while on the premises against theft, damage and fire. Artwork will not be insured after the end date of the Artist's signed contract. In the case of missing or stolen items valued too low for insurance claims, artist agrees to share the liability of loss at 35% of the sale price. Item must be reported within 60 days of incident.

1 Year Review (Working and Shop Artists Only):

After one year from your start date, a review is set in place with the artist, the Lead Shop Artist and a GAC Staff Liaison to discuss further acceptance in The Shop space (if the artist chooses to do so). There is a required 30-day notice prior to termination of membership in The Shop.