

THE GALLERY SHOP OF THE GUNNISON ARTS CENTER

The purpose of The Gallery Shop is to offer an affordable place for visitors and community members to purchase local art at the Gunnison Arts Center. It is an opportunity for a group of local Artists to cooperatively and professionally display their work for sale. It will not seek to rival or copy what is being exhibited in the Main or Upper Galleries where other artists are showing. The intent is to make it a popular, accessible and affordable place for our local community as well as profitable for the GAC.

Overview

All artists will be part of a Gallery Shop "Team" with an understanding that participation includes willingness to be a supportive member of the Gunnison Arts Center at large. In addition to promoting and selling the Gallery Shop artists' works, this sense of being a part of the Gunnison Arts Center includes helping to promote other programs, classes, events and exhibitions happening in the building. Gunnison Arts Center staff may be Gallery Shop artists however, Gallery Shop artists are not considered Gunnison Arts Center staff in terms of ultimate and overall responsibility. Artists must agree to uphold a positive and welcoming reception of visitors in the Gunnison Arts Center as well as out in the community.

How to join The Shop: Participate as a Working Artist or as a Visiting Artist

Artists may apply to join The Shop by submitting the following materials for review:

- **Fill out a Shop application**
- **Include Artist Bio**
- **Provide 4-6 professional and current photos of your work**
- **Include a cover letter discussing your interest in The Shop**

Once the GAC and The Shop have received the artist application, an initial interview with a GAC Staff Representative and The Shop Lead Artist will be held to determine eligibility and whether The Shop might be a good fit for you. We will ask that you bring in a few pieces of your artwork, for the current Working Artist in The Shop to weigh in on the final decision.

It is the goal of The Shop to maintain a balance of art mediums (possible categories to include jewelry, ceramics, paintings, photographs, woodworks, glass and multi-media) as well as to provide for artists not currently showing in Gunnison and be inclusive and fair in the process. The Gallery Shop will strive to maintain up to 10 artists at a time on its team and there may be more than one artist in each medium. The GAC Staff and Shop Lead Artist will occasionally advertise Shop artists opening to the public if needed. There are two options for artist in The Shop; a Working Artist or a Visiting Artist.

- **Working Artists** are required to volunteer 6-10 hours of their time throughout each month. Working Artists receive 70% commission on all their sold work, the GAC takes 30%. Working Artists will be asked to join the GAC as Members. There is also a non-refundable \$20 yearly fee upon acceptance. This fee helps maintain The Shop space with light bulbs, cleaning supplies, art tags, paint, and new display furniture. Once accepted into The Shop, Working Artists will be in the space for one full year. After one year, a review is set in place with the artist, the Lead Artist and a GAC Staff Shop Representative to discuss further acceptance in The Shop space (if the artists chooses to do so.) There is a required 30 day notice prior to termination of membership in The Shop.
- **Visiting Artists** are in The Shop space for six months at a time. Visiting artists receive 60% of commission on all their work sold, the GAC takes 40%. There is also a non-refundable \$10 fee upon acceptance. This fee helps maintain The Shop space with light bulbs, cleaning supplies, art tags, paint, receipt books and new display furniture. There is no required volunteer time for Visiting Artists. The Shop will allow for up to four Visiting artists at a time (or as space allows.)

Artists will be accepted in The Shop space quarterly on January 2nd, April 1st, July 1st or October 1st. These dates coincide with the quarterly Shop re-design/rotation. The Shop will accept new artists, only if there is space/need for new artists to join. When there is no space available for additional Working or Visiting artists, The Shop Lead Artist will keep a waitlist of interested new artists and notify them as spots open up. The GAC Staff and Shop Manager may occasionally decide to advertise Shop openings to the public. The GAC will manage sales from The Gallery Shop. The GAC sales tax license will cover all sales. The GAC will collect sales tax and report sales tax for individual artists. Artists will receive pay-outs for artwork sold in The Shop monthly on a set schedule.